



Camera ready

Home sales are stagnant, cameras are rolling in. **Spring Real Estate** begins after page 20.



Location scouting

International co-production agreements are the new lure. **Locations** starts after page 40.



Can-do Kiwis

New Zealand's offshore production sector is thriving. **New Zealand** starts after page 12.

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SPECIAL REPORT



ON THE MARKET

Representing high-end architectural homes, realty firm Deasy/Penner & Partners finds that its listings, such as this four-bedroom Mid-Century compound in Alhambra, left, and this platinum LEED-rated Venice home, below, are often sought after for film, television and commercial shoots. These two homes are currently listed at \$1.2 million and \$2.7 million, respectively.



picture on MLS (Multiple Listing Service)."

Despite Coben's long-time campaigning for agents, however, "We were told the idea was ridiculous," he says. "Now it's a phenomenon, but it was completely rejected as an idea by realtors and homeowners alike in the past. Literally no one — and I mean no one — would allow their homes to be used for locations when they went on the market because they expected a lot of activity and quick sales. Then, all of a sudden, we started getting calls from the realtors — the same ones who would never return our calls."

One of those calls was regarding an estimated 20,000-square-foot home in the Pacific Palisades with city views.

"Mansions in Hollywood and the Hills are one thing," says Coben, "but you don't get mansions in the Palisades; and here is this home sitting on the market for around \$20 million. Needless to say, these

12 short films set in each of the city's five boroughs.

"Love" is being helmed by a coterie of directors, including Natalie Portman, who is making her writing and directing debut.

Those cast in the anthology film include Hayden Christensen, Rachel Bilson, Chris Cooper, Anton Yelchin, Drea de Matteo, Ethan Hawke and Kevin Bacon.

Among those directing are such notables as Allen Hughes, Brett Ratner and Scarlett Johans-

LaBeouf

Christie

Portman

son. Johansson's entry follows the journey of a lonely man and his vision of the city.

The movie follows on the heels of the similarly formatted "Paris, je t'aime," which dealt with love encounters in the City of Lights.

The next city to get the anthology treatment, under what is being called the "Cities of Love" See "LOVE" on page 51

already is under way.

Most evidently, skittish equity investors who once thought nothing. See **FINANCING** on page 55

